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## **China Golden Classic Group Limited**

**中國金典集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8281)**

### **POSITIVE PROFIT ALERT**

This announcement is made by China Golden Classic Group Limited (the “**Company**”), together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors of the Company that, based on the preliminary assessment of the unaudited management accounts of the Group for the year ended 31 December 2020 (the “**Relevant Year**”) and the information currently available to the Board, it is expected that the Group will record a profit attributable to the owners of the Company in the range between RMB14.8 million to RMB18.3 million for the Relevant Year, which would represent an increase in the range between 54.1% to 90.3%, as compared to the profit attributable to the owners of the Company of approximately RMB9.6 million for the previous year. The strong growth in profit for the Relevant Year was mainly attributable to (i) the rapid growth of high gross-profit cleaning products; (ii) reduction of selling and distribution costs; and (iii) increase in investment income arising from the wealth management financial products subscribed by the Group.

As at the date of this announcement, the Company is in the process of finalising the consolidated annual results of the Group for the Relevant Year. The information contained in this announcement is based on a preliminary review by the management of the Company of information currently available to the Board, and is not based on any figure or information which has been audited or reviewed by the independent auditors of the Company. Shareholders and potential investors are advised to read carefully the announcement of the annual results of the Group for the Relevant Year which is expected to be released on 26 March 2021.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

For and on behalf of  
**China Golden Classic Group Limited**  
**Li Qiuyan**  
Chairman

Hong Kong, 22 March 2021

*As at the date of this announcement, the executive Directors are Ms. Li Qiuyan, Mr. Tong Xing, Ms. Du Yongwei and the independent non-executive Directors are Mr. Ye Jingzhong, Mr. Pan Qingwei and Mr. Tang Wai Yau.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Company Announcements” page of the GEM website at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the date of its publication and on the website of the Company at [www.goldenclassicbio.com](http://www.goldenclassicbio.com).*